

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, August 24, 2023

Opening: The meeting is called to order by Chairman Tiffany Gering at 1:05 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
Steve Maher, Our Valley Our Future
George Velazquez, TREAD
Eric Campbell, Campbell's Resort
Troy Campbell, Leavenworth Chamber
Brian Bolz, Town Toyota Center

Also present for meeting:

Jerri Barkley, Visit Chelan County
Ron Cridlebaugh, Chelan County Economic Development Director

Action: *Upon motion and second by Steve Maher and Taylor Boyd, the Meeting Minutes for July 25th are unanimously approved.*

Public Comment Period: No public present, no comment provided

Discussion

- Quarterly reports
 - Wenatchee Youth Baseball
 - La Terraza de Main Street
- Create spreadsheet and send all at once
- Lake Chelan Ski Club – extension request, approved
- Framework discussion
 - Research best practice for fund report detail
 - How will the budget be spent, disclose upfront instead of after the fact
 - Submit 3-year plan with how budget will be spent

Visit Chelan County

- Non-Profit
 - Business license approved
 - Federal non-profit – pending
- MMGY
 - Equity Alliance – Outdoor Access
 - TREAD pathways committee biweekly and ex-officio quarterly meetings

- Chelan County Living
- Chelan Destination Development event – September 6, 2023
- Revitalize WA in Vancouver – October 5th-7th
- Registered for WA State Tourism conference in October
- DVA: New campaign concepts soon for September-November. Website updated, pending feedback on the website.

2:21 P.M. **Meeting Adjourned**